

Foreword from Sergio Clark, Chairman of the Administrative Council, Britcham Brazil



B R I T C H A M
B R A S I L



In March 2018, I had the honour of assuming the Presidency of Britcham, an institution with more than 100 years, which has in its trajectory successful experiences and the promise of an even more promising future. With the support of a solid Board of Directors, successful strategies have been drawn focused on its mission of fostering trade relations, investments and services, through advocacy and actions focused on networking.

Among the activities carried out by our branches in São Paulo and Rio de Janeiro, I would like to highlight the events organised by the thematic committees, which promoted important discussions and brought the know-how of expressive speakers to the most diverse attendees.

Events like the GBBC (Great British Business Club), Personality of the Year Award, CEO Lunch and the traditional Energy Seminar generate new businesses opportunities and strengthen networking within the British community in Brazil.

In 2019, at the request of the British Ambassador in Brazil, we will expand our partnership with the Consulates and the Embassy, by launching new branches in Belo Horizonte and Curitiba and working on the revitalisation of the Porto Alegre branch, all prominent states' capitals.

Recognising our potential for assertiveness and already in the possession of the new branches, we will work on expanding our membership and, as always, on maintaining those who have placed their trust in our work for so long.

I hope that this guide will encourage you to do business in Brazil, as the new Government indicates that great opportunities of investment will soon be available and strategic partnerships are in order! To share experience, technology and networking as part of a long term plan to influence policy decisions affecting bilateral relations is our core! We are ready to make you feel at home in Brazil!

Sergio Clark Chairman of the Administrative Council The British Chamber of Commerce and Industry in Brazil – BRITCHAM www.britcham.com.br

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